

2005-2006 Season Heat Sheet Ad Rates

Platinum

Sponsor's Banner (sponsor provides banner) hangs year-round at the CCRC pool, full page ad in every heat sheet, plus sponsor's logo, information, and link on Boomer's website.

___\$400

Gold

Sponsor's Banner (sponsor provides banner) hangs at the CCRC pool during the meet, half page ad in every heat sheet, plus sponsor's logo, information and link on Boomer's website.

___\$300

Silver

Quarter page ad in every heat sheet, plus sponsor's logo, information and link on Boomer's website.

___\$150

Bronze

Business Card ad in every heat sheet, plus sponsor's logo, information and link on Boomer's website.

___\$75

The Boomers swim program was founded on the ideal of using swimming as an after-school program. The concept was simple: children and young adults engaged in an after-school physical program are less inclined to get in trouble or perform poorly in school.

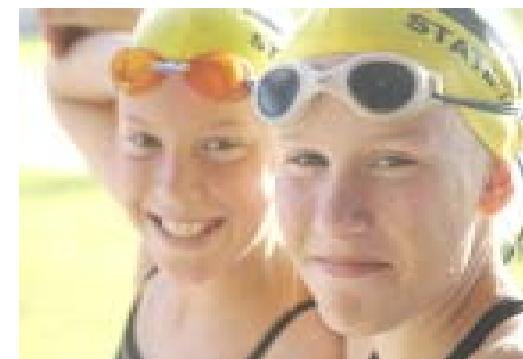
The program augments educational and family efforts by providing a supervised environment for children and young adults during those vulnerable hours between school and home.

The team's philosophy is simple: strengthen the body, improve swimming skills and teach the value of individual merit and team competition. The essence of Boomers Swimming philosophy also contributes to the quality of family life in Camden County.

Camden County Boomers Swim Club
PO Box 47007
Kingsland, GA 31547
www.boomerswimming.org
boomers_swimming@yahoo.com
912-729-5600 x22

Camden County Boomers
Swim Club

An Excellent Business Opportunity



Place your business in front of
800 weekend visitors

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2005-2006 Heat Sheet Ads for Boomers-Hosted Swim Meets

Our advertising package provides an ad for your business in the Heat Sheets for swim meets hosted by the Camden County Boomers Swim Club at the Naval Submarine Base Kings Bay Fitness Center Pool.

- 12th Annual Boomers Down Under Invitational (Oct. 6-8, 2006)

Here's why you want to advertise with us:

- The Down Under Invitation is held over Columbus Day weekend and brings in approximately 800 out-of-town guests for two nights.
- An average of 65 local swimmers, cheered on by family and friends will compete.
- Heat Sheets are a meet necessity for all swimmers and spectators, guaranteeing high readership.
- You'll have the opportunity to provide coupons or flyers for distribution at the meet.
- Your ad helps the Boomers support our local community.
- Your ad promotes a great sport and supports a great group of kids -- the Camden County Boomers.

- The Boomers are the 2004 and 2005 Georgia 14-and-Under Long Course Division III State Champions and the 2005 Georgia 14-and-Under Short Course Division III State Champions.

- The Camden County Boomers Swim Club is the community's swim team and has its origins as a summer league team organized at Kings Bay in 1984. In 1991, the team established itself as The Kings Bay Boomers, and expanded to a year-round program to meet the increasing demands of competitive swimming in Georgia and Florida. In 2001 the team moved from the base to its current home and changed its name to reflect the entire county and our growing program.

- The team's goals are simple: strengthen the body, improve swimming skills and teach the value of individual merit and team competition. There are 65 swimmers currently in the program.

- The Boomers is the only local team to host a major swim meet - at least one per season at the Naval Submarine Base Kings Bay Fitness Center, providing significant economic impact to the community as swimmers from Coastal Georgia, Florida and South Carolina compete.

- Meets have two daily sessions, allowing all swimmers and parents plenty of downtime to patronize your business, sightsee, shop, or catch a movie, in addition to dining and lodging.

- All funds generated by the Boomers are devoted to the training of children for competitive swimming, scholarships, the hosting of competitive swimming events, and participation in local, state and national competitions.

Meet Sponsorship

Boomers Swim Club will work with you regarding sales and promotional opportunities for your meet and your corporate name will be included in all meet publicity.

Your sponsorship includes naming rights to the meet, full page ads on the inside front cover, back cover and inside back cover. Banner is prominently displayed at the Camden County Recreation Center pool year-round (sponsor provides banner) and at all home meets; T-Shirts and awards with sponsor's logo on meet T-shirts and any participation awards such as cups or drink

Please fill out form completely:

Name: _____
Business: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Phone: _____

Check made payable to Boomers Swim Club

Camera-ready art attached

Ad sold by: _____

Ad Sizes

Business Card 3" x 2" Half Page 8" x 5"
Quarter Page 4" x 5" Full Page 8" x 11"

Camden County Boomers Swim Club is a 501(c)(3) non-profit organization